

Event Evaluation

Please help improve future events by giving your feedback on this one.

Event:

Date:

Name	Company
Telephone	Email

	Poor	←	-----	-----	→	Excellent
	1	2	3	4	5	6
Venue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Presenter's knowledge of subject	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Presenter's ability to present.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Value of material presented	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Benefit to me personally	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Benefit to my business.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

What were the most useful ideas in this event?

How could this event be improved?

NOW TURN OVER TO PAGE 2 >

Which (if any) of the following are of interest to you in your business?

- Better Business Planning Mentoring on Marketing
- Strategic Marketing Planning Outsourcing Marketing
- Developing Business Partnerships Other (Please specify)
-

When you tell somebody about this event, what will you say?

**If you have enjoyed this event, who will you discuss it with?
Who do you know that would find a similar event useful?**

Name	Company
Telephone	Email

And finally...

I would like you to contact me for a free one-on-one discussion..... Yes / No
Please add my contact details to your database, so that I can receive updates Yes / No

Thank you for your help.

Matthew Goldsbrough

